

## 2011 Advertising Insertion Order

**Advertiser's Name :** \_\_\_\_\_

**Media : World Hotel Index on the web**

**Ad Type**

Contents Page / Hotel Spotlight Banner Ad (W728 x H90Pixels)	Rate	Check
Insertion period : <b>6 months</b> Insertion date :        /        /        through:        /        /	US\$600	<input type="checkbox"/>
Insertion period: <b>12 months</b> Insertion date :        /        /        through:        /        /	US\$1,200	<input type="checkbox"/>
If you want us to produce a banner for you, we can do this for \$50.	US\$50	<input type="checkbox"/>
Contents Page / Super Banner Ad (W728 x H90 Pixels)	Rate	Check
Insertion period: <b>6 months (1 Banner)</b> Insertion date :        /        /        through:        /        /	US\$300	<input type="checkbox"/>
Insertion period: <b>12 months (1 Banner)</b> Insertion date :        /        /        through:        /        /	US\$600	<input type="checkbox"/>
Insertion period: <b>6 months (3 Banners)</b> Insertion date :        /        /        through:        /        /	US\$600	<input type="checkbox"/>
Insertion period: <b>12 months (3 Banners)</b> Insertion date :        /        /        through:        /        /	US\$1,200	<input type="checkbox"/>
If you want us to produce a banner for you, we can do this for \$50.	US\$50	<input type="checkbox"/>
Portal Page / Premium Banner Ad (W500 x H235 Pixel)	Rate	Check
Insertion period: <b>1 Week</b> Insertion date :        /        /        through:        /        /	US\$500	<input type="checkbox"/>
Portal Page / Side Mini Banner Ad (W135 x H50 Pixel)	Rate	Check
Insertion period: <b>1 month</b> Insertion date :        /        /        through:        /        /	US\$250	<input type="checkbox"/>

**Note:** -Payment will be accepted by check or bank transfer.

**Total: US\$** \_\_\_\_\_

This is to authorize our advertising insertion in World Hotel Index on the web for the above indicated period.  
 We agree to honor the contract terms.

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Tel: +** \_\_\_\_\_ **Fax: +** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **@** \_\_\_\_\_

**Authorized signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

 **For placing orders, please fill out this form and FAX to: +81-3-5228-1562**



**TMI Inc. Publisher of World Hotel Index on the web**

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